

## STEP 1 Choose Fabric Color

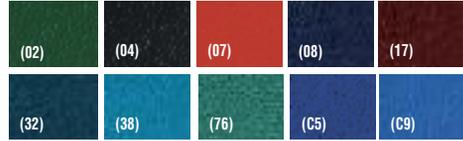
Find the name of the fabric you selected for your bag. Choose a color and add the two-digit color code to your order.

### Leatherette Vinyl

Expandable fabric with vinyl coating has an attractive, glossy texture with a leather-like grain. Easy to clean. *Fabric can be silk-screen imprinted.*



For personalization, black ink recommended



For personalization, white ink recommended

### Nylon

70-denier fabric with waterproof polyvinyl coating is extremely lightweight, yet sturdy. *Fabric can be silk-screen imprinted.*



For personalization, black ink/thread recommended



For personalization, white ink/thread recommended

### Laminated Nylon

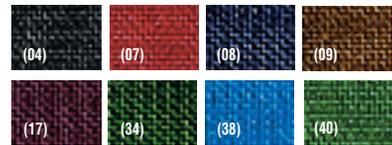
3-ply construction of 70-denier fabric with waterproof polyvinyl coating and cotton twill backing. Provides greater strength and is more puncture-resistant than standard nylon. *Fabric can be silk-screen imprinted or embroidered.*

### Cordura®Plus

1000-denier fabric with waterproof polyvinyl coating is twice as durable as nylon and 14 times more durable than cotton. Handsome texture. *Fabric can be silk-screen imprinted or embroidered.*



For personalization, black ink/thread recommended



For personalization, white ink/thread recommended

### Laminated Cordura®Plus

3-ply 1000-denier fabric with waterproof polyvinyl coating and cotton twill backing. Twice as rigid as standard Cordura®Plus. Handsome texture. *Fabric can be silk-screen imprinted or embroidered.*

### 1800-Denier Polyester

Our heaviest fabric available! 1800-denier fabric with waterproof polyvinyl coating is thick, heavy and durable making it ideal for heavy-duty bags. *Fabric can be silk-screen imprinted or embroidered.*



For personalization, white ink/thread recommended.

### 18 oz. Duck

Rugged, two-ply cotton canvas is extremely puncture- and wear-resistant. Thick weight and rigid construction are designed for rigorous applications. Water-repellent. *Fabric can be silk-screen imprinted or embroidered.*



For personalization, white ink/thread recommended.

### 600-Denier Polyester

600-denier fabric with waterproof polyvinyl coating is extremely durable and wear-resistant. *Fabric can be silk-screen imprinted or embroidered.*



For personalization, black ink/thread recommended.



For personalization, white ink/thread recommended.

#### Fabric Color Code: (add code to the Model No. of your bag)

(01) Light Gray	(06) Natural or White	(12) Yellow	(32) Dark Blue	(76) Teal
(02) Hunter Green	(07) Red	(17) Burgundy	(34) Forest Green	(C5) Wedgewood Blue
(03) Tan	(08) Navy	(19) Purple	(38) Marine Blue	(C9) Mariner Blue
(04) Black	(09) Brown	(20) Clear Vinyl	(40) Kelly Green	

Cannot guarantee against variances in fabric color, shade, texture or weave. Actual fabric colors may vary slightly from what is shown here.

# Bag Personalization Options

## STEP 2 Choose Personalization Options

Depending on your fabric type, you can silk-screen imprint or embroider your bags (see fabric description on page 72).

**A. Choose your imprint ink/embroidery thread color.**

**B. Choose your imprint/embroidery typeface.**

### SILK-SCREEN IMPRINT OPTIONS

#### A. Ink Colors



\*Used on Clear Vinyl and Leatherette Vinyl Only

Add PMS color to your order. Additional colors and typefaces available upon request, though additional fees may apply.

#### B. Typefaces

Helvetica (standard)  
*Helvetica Italic*  
 New Century  
*New Century Italic*  
 Bookman  
*Bookman Italic*  
 Avant Garde  
*Avant Garde Italic*  
*Brush Script*  
 Times

#### Additional Silk-Screen Imprint Options

Additional Colors		Price:
2 colors / 1 location	(No. 233900400) (No. 2339004P00)	set-up \$ 20.00 additional per bag \$ .25
3 colors / 1 location	(No. 233900400) (No. 2339009P00)	set-up \$ 20.00 additional per bag \$ .50

#### Identical Imprint On Second Side

1 color / 2 locations	(No. 2339005P00)	additional per bag \$ .20
2 colors / 2 locations	(No. 2339010P00)	additional per bag \$ .60
3 colors / 2 locations	(No. 2339011P00)	additional per bag \$ 1.00

#### Additional Charges for Imprinted Bags

Logo Retouch Charge	(No. 2339001P00)	\$50.00/hr
Copy Change Charge (per bag style)		
1-4 copy changes	(No. 2339000P00)	\$12.00
Consecutive Numbering	(No. 233901500) (No. 233901600)	set-up \$20.00 additional per bag \$ .50

Additional options quoted on request.

### EMBROIDERY OPTIONS

Add color code to Model No. 2339007 for embroidered bags. Additional \$1.00 per bag.

Maximum 3 lines of copy including consecutive numbering. Letters/numerals are 1/2" high. For monogram style, maximum 3 letters, upper case only.

(To embroider a logo instead of straight type, a one-time logo set-up charge of \$75.00 applies. Add Model No. 233901200.)

#### A. Thread Colors



#### B. Embroidery Typefaces



#### Additional Embroidery Colors

MMF now has 2, 3 and 4 color embroidery capabilities. The set-up charge varies, but ranges from \$75 - \$375 based on the design intricacy and complexity of the artwork to be embroidered. Send in your design prior to ordering for quote. This is a one time only charge; set up will be kept on file for future orders.

Likewise, the embroidery charge per bag varies based on the thread count required. Please call for a quote for accurate pricing.



Framed I.D. Window with Card

#### Additional Framed I.D. Window w/ Card Options

Model No.	Description	Size (W x H)	Price each:
233999600	Single Window	3-3/4" x 2"	\$.50
233999300	Twin Window	3-3/4" x 3-3/4"	.70
233999100	Single Window Business Card	4" x 2-1/4"	.50
233998800	Single Window	5-1/4" x 3-1/4"	.70
233998900	Single Window	6" x 4-3/8"	.70
233999200	Single Window	3-1/4" x 3-3/4"	.70
234004800	Single Window Cutout / Eyelet	3-1/4" x 3-3/4"	.75
233980100	Single Window	7" x 5"	.80
233980200	Single Window	5-3/4" x 3-3/8"	.70

## STEP 3 Place Your Order

Make a copy of the Bag Order Form on page 74, complete the information and send it in. We will begin processing your order as soon as it is received. Please allow 3-4 weeks for shipment. Standard delivery times vary. For expedited service, please see pages 69-70 for our Ready-to-Ship Bag Selection.

#### Artwork Guidelines:

Send logos and other artwork as either black and white laser printout or electronic file. Sorry, logos from faxes or textured letterhead cannot be accepted. See page 71 for complete Imprinting Guidelines. Black and white paper artwork proof faxed on request. For all orders over \$500, an actual sample product will be sent for approval (unless repeat order). Please advise in writing if sample is not needed.